








Pricing Info Sheet (May, 2017)

	Basic \$0 monthly	Archive \$300 monthly	Mobile \$400 monthly	Survey \$400 monthly	Referrals \$400 monthly	Enterprise \$600 monthly
Storage	1GB	30GB	30GB	30GB	30GB	100GB
Users	10	1000	1000	1000	1000	unlimited
# Projects	5	100	100	100	100	unlimited
# Mobile Devices	1	5	unlimited	5	5	unlimited
# Mobile Apps	3	5	unlimited	5	5	unlimited
# Online Surveys	3	5	5	unlimited	5	unlimited
# Referrals (active)	3	5	5	5	unlimited	unlimited
Interview/Mapping	✓	✓	✓	✓	✓	✓
Email/phone support	✗	✓	✓	✓	✓	✓
Daily database backup	✗	✓	✓	✓	✓	✓
Dedicated hosting	✗	✓	✓	✓	✓	✓
Public website	✗	✓	✓	✓	✓	✓

-  *All prices are in CAD*
-  *Service costs are for database hosting and back-up, data storage and software maintenance.*
-  *Additional data storage is available at \$1/GB/month.*
-  *We also offer on-site installation of your Trailmark database server*
-  *Annual payment plans are also available – sign up for 12 months and get your first month for free!*



Archive

Ideal for digital community archives, or for museums and other heritage organizations wishing to digitize their collections. Archive comes with everything you need to organize and preserve your digital records. With 30 GB of storage – and more available upon request -- you can upload all your documents, images, media files, and spatial data. Trailmark's simple interface makes it easy to sort your digital files into collections tagged with granular metadata. Robust search functions ensure your entire archive is always at your fingertips for viewing and analysis. Plus, Trailmark's easy-to-use content management system includes Communicator, the secure personalized website that lets you share anything from your archive online just by clicking. Post only what you want, and change it up anytime you like. Communicator enables you to breathe new life into your community's historical records.

Mobile

Designed for field monitoring, ground-truthing, field surveys, and all types of mobile data collection projects. Trailmark Mobile is the all-in-one mobile data collection app for Windows Mobile and Android devices. Trailmark's Mobile package lets you run an unlimited number of mobile apps i.e. projects on as many devices as you like. Plus, Mobile comes with all of the features and functionality included in Archive. Collect scientific and cultural resource field data, ground-truth interview results, conduct field surveys, and monitor whatever you want — all faster and easier than ever before. Mobile is easy to learn, easy to deploy, and there's no need for any data transfer work at the backend. Trailmark's easy-to-use content management system makes aggregating, organizing and analyzing your mobile and your archival data a snap. And Trailmark's Communicator lets you tag any data in your system to share it with your community online on your secure personalized Trailmark website.

Survey

Ideal for administrators regularly consulting their communities. Whether you want to create a harvest questionnaire for fishers or hunters, or a survey of attitudes about health, climate change or food security, administrators will find Trailmark Survey an essential tool for gathering quantitative data. Survey respondents can even locate their answers on an interactive map. Trailmark's Survey package allows you to create and administer an unlimited number of surveys, and to push them out to community members via email, face-to-face interview, or social media. Plus, Survey comes with all of the features and functionality included in Archive. Survey results are housed alongside all the other research, archival and/or mobile data you're storing in Trailmark, where they can be analyzed and put to use in resource management and decision-making. Plus, Trailmark's easy-to-use content management system includes Communicator, the secure personalized website that lets you share anything in your Trailmark database online. Post only what you want, and change it up anytime you



like. Share survey results, or highlight popular or surprising responses to keep your community engaged.

Referrals

Ideal for administrators juggling referrals management and cultural heritage and/or land use data management. Trailmark Referrals seamlessly integrates a state-of-the-art referrals management system with Trailmark's easy-to-use content management system for cultural heritage and land use data. Trailmark's Referrals package allows you to manage an unlimited number of referrals, plus it comes with all of the features and functionality included in Archive. Customize your application forms for industry and developers, send out an invite so proponents can submit their application package online, including spatial data.

Enterprise

Ideal for communities conducting new research projects, or with needs for Archive, Mobile, Survey and/or Referrals. If your needs exceed the parameters of any one of Trailmark's tailored packages then Enterprise is the one for you. Enterprise includes all of the features in Trailmark's tailored packages with almost no limits. With up to 5000 users and 100 GB of storage – plus, more available upon request - Enterprise gives you everything you need to build your digital archive, run multiple map-based and mobile data collection projects, engage your community, and manage referrals, all in one place. Plus, Trailmark's easy-to-use content management system includes Communicator, the secure personalized website that lets you share anything in your Trailmark database online. Share research findings from ongoing projects and surveys, or commemorate people and historic events by curating collections of archival images, maps and documents. Post only what you want, and change it up anytime you like.